

PPPSA

BRINGING THE INDUSTRY HOME SAFE

Vendor Membership Package

Why Be a PPSA Vendor Member?

Designed by industry professionals, The Pulp and Paper Safety Association brings together CEOs, mill managers, superintendents, safety professionals and more for North America's greatest pulp and paper safety association.

By addressing the most critical issues and giving you face-to-face access to safety professionals, PPSA's Annual Conference is an exhibit opportunity that should not be missed! Along with the conference exposure, vendor membership gives you the chance to share your products year round through advertising in our Quarterly Report and on our website.



Exhibitors at PPSA Annual Conference GET VALUE:

1. **MORE EXPOSURE:** More than 5 hours of dedicated exhibit time!
2. **NETWORKING:** Two receptions held in the exhibit area give exhibitors additional time to meet with industry professionals.
3. **HANDS ON INTERACTION:** PPSA's conference is a great venue to get in front of hundreds of prospects to demonstrate how your product works.
4. **EXPANDED PROGRAM:** PPSA's Annual Conference features speakers from all across the industry attracting all levels of professionals.
5. **LOCATION:** PPSA's 2014 Annual Conference will be held at the beautiful Vinoy Resort in St. Petersburg, Florida.
6. **INCREASED VISIBILITY:** Maximize your exposure with additional advertising and sponsorship opportunities. Custom packages are available!
7. **INDUSTRY RESPECT:** PPSA's Annual Conference ends with the highly anticipated awards ceremony where industry professionals are awarded for their safety performances.
8. **PPSA's ANNUAL CONFERENCE** is North America's largest pulp and paper industry safety conference!
9. **CONNECTING** with over 200 mill professionals and others from the industry.
10. **BUYING POWER:** PPSA's conference attendees have some influence or buying power.

Vendor Membership Levels

Platinum Level

\$3100

- Table Top Display at Annual Conference
- Full page ad in the conference guide
- Full page ad in the Quarterly Report
- Two complimentary conference registration
- Logo Banner recognition at registration
- Co-sponsorship of the golf tournament
- Logo display at the annual awards dinner
- Logo on the PPSA website
- Access to all additional items
- Vendor Membership

Gold Level

\$2450

- Table Top Display at Annual Conference
- Full page ad in the conference guide
- Full page ad in the Quarterly Report
- One complimentary conference registration
- Co-sponsorship of the golf tournament
- Logo on the PPSA website
- Access to all additional items
- Vendor Membership

Silver Level

\$1850

- Table Top Display at Annual Conference
- 1/2 page ad in the conference guide
- 1/2 page ad in the Quarterly Report
- One complimentary conference registration
- Logo on the PPSA website
- Access to all additional items
- Vendor Membership

Bronze Level

\$1400

- Table Top Display at Annual Conference
- Logo in the conference guide
- Logo in the Quarterly Report
- Logo on the PPSA website
- Access to all additional items
- Vendor Membership

Member Level

\$275

- Logo in the Quarterly Report
- Access to all additional items
- Vendor Membership

For more information on exhibiting, sponsorship and advertising, contact:

Elise Hitchcock
Association Coordinator
Main) 770-209-7300
Direct) 770-209-7214
Fax) 770-209-7301

15 Technology Parkway South
Peachtree Corners, GA 30092
ehitchcock@ppsa.org

Additional Conference Sponsorship Items

Vendor Reception Sponsor

\$2500

(two available) Take advantage of the chance to sponsor one of the two Vendor Receptions at the PPSA conference. You will be given a unique opportunity to talk to attendees at the end of the day for 3-5 minutes. Enjoy more exposure with signage on buffet tables, bars and high-top tables. Your logo will also appear on the conference schedule of events.

Lunch Sponsor

\$2500

(two available) Sponsor one of the two lunches at the PPSA conference. You will be given a unique opportunity to get in front of attendees before lunch for a brief 3-5 minute presentation. Get in front of your customers with signage on the buffet and tables. Your logo will also appear on the conference schedule of events.

Conference Pens

\$1000

(Exclusive. Sponsor Provided) Be a major part of the attendee experience by sponsoring the conference pens* for the attendees. Your company's logo will appear on the conference pens* inside the conference bags.

Notebooks

\$1200

(Exclusive. Sponsor Provided) Take part in the attendee experience by having your company logo appear on all conference notebooks* inside the conference bags. *Notebooks may NOT contain a pen.*

Break Sponsors

\$750

Put your material* in front of your customers during all breaks at the conference. Limit one item per sponsor

Flyers

\$200/each

Include a flyer* for your company inside each conference bag, so customers are sure to see you!

Special Packages

Communication Package

\$3000

(Exclusive) Have your company's banner ads, logo and advertising displayed on the new PPSA Conference Mobil App! Attendees will be encouraged to use this new feature throughout the entire conference. This sponsorship also includes exclusive exposure in the PPSA Conference Daily Email that will be distributed to all attendees! Hurry! This won't last long.

Hydration Package

\$1200

(Exclusive. Sponsor Provided) Make sure attendees stay well hydrated in the Florida summer heat with customized drink cups* at each seat in the session and koozies* inside each conference bag with your company logo.

Safety Package

\$1000

(Exclusive. Sponsor Provided) Provide the safety items with a first-aid kit* inside each conference bag featuring your logo. Also see your logo on the daily safety tips for all conference attendees.

Freshin' Up Package

\$1000

(Exclusive. Sponsor Provided) Make sure attendees have the best experiences possible with a special the exclusive Freshin' Up Package. This package includes mints* that will be placed throughout the sessions, break areas and registration and hand sanitizer* for all attendees.

**Sponsor must provide and pay for item. All items must be received no later than May 7, 2014
PPSA reserves the right to customize packages should they fit the scope of the conference plan.*

2014 PPSA Vendor Sponsorship Rules and Regulations

Conference Dates

The 2014 Annual Conference will be held on June 22 - 25, 2014 at the Vinoy Resort in St. Petersburg, Florida.

Lunch in the Exhibit Space

Lunch will be served on Monday and Tuesday in the exhibit hall. Exhibitors are not required to man their booths during this time. A schedule of events will be sent to you prior to the conference with exact exhibit hours. There are two vendor receptions on Monday and Tuesday nights.

Payment

Full payment must be received with applications. All exclusive items are sold on a first come first serve basis. All Additional Conference Sponsorship Items must be purchased and paid in full no later than **March 14, 2014**.

Cancellation

In the event a vendor wishes to cancel their participation, 50% of the total fee will be refunded up until and through **March 14, 2014**. No refunds will be issued after **March 14, 2014**.

Allocation

Whenever possible, show management intends to make space assignments in keeping with the vendor's desired location. Please list companies that you DO NOT want to be located next to. We will try to accommodate your request _____

Liability

PPSA is not responsible or liable for injury, loss or damage that may occur to vendors and their exhibits during the conference.

Conference Guide

To be listed in the conference guide, PPSA must receive the completed and signed application, payment, and items (if necessary) prior to **May 7, 2014**.

Sponsor Provided Items

All sponsor provided items, such as pens, notebooks, cups, koozies, kits, mints, etc., must be received on or before **May 7, 2014**.

PPSA Vendor Membership Form

Important Instructions

Please complete the entire vendor membership form and mail, fax or email the application with complete payment to **PPSA * 15 Technology Parkway S. Peachtree Corners, GA 30092**
f)770-209-7301 * ehitchcock@ppsa.org

Questions

Do you have questions about Vendor Membership? If you do, contact PPSA at 770-209-7300
ehitchcock@ppsa.org

Company and Contact Information

Name _____

Company Name _____

Email Address _____

Phone Number _____

Mailing Address _____

This information will appear in the 2014 conference guide.

Platinum Only: PPSA will contact you for the name of the second attendee

Vendor Membership Options

Vendor Membership Levels

Check Only One Box

Platinum Level - \$3100

Gold Level - \$2450

Silver Level - \$1850

Bronze Level - \$1400

Member Level - \$275

Total \$ _____

Additional Conference Items

Additional Sponsorship Items

Check all that Apply.

First come first serve for all Exclusive items.

Vendor Reception Sponsor- \$2500

Lunch Sponsor - \$2500

Conference Pens - \$1000

Break Sponsor - \$750

Notebooks - \$1200

Flyers - \$200/each _____ quantity

Total \$ _____

Special Packages

If you would like to customize a package, please contact PPSA.

First come first serve for all Exclusive items.

Communications Package - \$3000

Safety Package - \$1000

Freshin' Up Package - \$1000

Hydration Package - \$1200

Total \$ _____

Overall total - \$ _____

You may pay by credit card or mail a check.

Pay By Credit Card:

Circle one.

Amex MasterCard Visa Discover

CC Number: _____

Expiration Date: ____/____/____

Billing Zip Code: _____

Signature _____

Pay By Check: Make checks payable to PPSA

Please complete you application and submit it along with complete payment

PPSA

15 Technology Parkway South
Peachtree Corners, GA 30092

Fax - 770-209-7301

Email - ehitchcock@ppsa.org

I have read and agree to all the rules and regulations of PPSA Vendor Membership.

Print Name: _____

Signature: _____